

AD
ART SHOWS



SAVE THE DATE

MVVO ART CORDIALLY INVITES YOU TO JOIN US

AD ART SHOW 2018
ROOFTOP LAUNCH RECEPTION & CALL FOR ARTISTS
HOSTED BY Y&R - 28 SEPTEMBER 2017

AD ART SHOW CELEBRATES THE HISTORICAL CONNECTION BETWEEN
ART & ADVERTISING AND OPENS THE DOOR TO THE NEXT GENERATION
OF CONTEMPORARY ARTISTS FROM ADVERTISING WITH A
GROUNDBREAKING EXHIBITION IN NEW YORK CITY, SPRING 2018

AD ART SHOW 2018
LAUNCH RECEPTION & CALL FOR ARTISTS HOSTED BY Y&R
SEPTEMBER 28, 2017
5:30PM TO 8:00PM
Y&R HEADQUARTERS - 3 COLUMBUS CIRCLE, NYC

BY INVITATION ONLY

KINDLY REPLY TO: RSVP@MVVOART.COM

WELCOME ADDRESS - DAVID SABLE, GLOBAL CEO, Y&R
AND MARIA VAN VLOFROP, FOUNDER & CEO, MVVO ART
GUEST SPEAKER - ERIC SHINER, SENIOR VICE PRESIDENT OF CONTEMPORARY
ART, SOTHEBY'S & FORMER DIRECTOR OF THE ANDY WARHOL MUSEUM

RECEPTION SPONSORS

MVVO ART WOULD LIKE TO THANK Y&R, THE ONE CLUB FOR CREATIVITY & MAYDREAM:
ADFORUM/THE EPICA AWARDS FOR THEIR PARTNERSHIP & PATRONAGE OF ARTISTS IN ADVERTISING

AD ART SHOW IS AN MVVO ART VENTURE